

## Privacy Policy

RangeAnt.com Privacy Policy

Last updated: November 1, 2021

In this Privacy Policy, we describe how we collect and process personal data ("data") relating to our business contacts, customers, and other contacts such as job applicants.

For the purposes of applicable data protection legislation, RangeAnt AB reg. no. 559288-6914 ("RangeAnt") is the controller of your personal data and determines how and why your personal data will be processed. Should you have any questions regarding RangeAnt's processing of personal data, please do not hesitate to contact us at [privacy@rangeant.com](mailto:privacy@rangeant.com).

How we collect data

We collect your personal data:

- When we engage in a business relationship.
- Through our website.
- Through our payment service providers which are subject to change from time to time. Please contact RangeAnt for a current list of payment service providers.
- Through email correspondence.
- When you provide us with data through meetings, social media or events.

What data we collect:

We do not collect more information than we need to fulfill our stated purposes.

Personal data we process in relation to our business-to-business ("B2B") contacts:

- Basic information such as your name, workplace, and title.
- Contact details such as address, e-mail address, and telephone number.
- Payment information.
- Information you provide in connection with meetings or events, such as requirements with respect to availability of premises or allergies.
- E-mail correspondence and confirmation when you open or forward an e-mail from RangeAnt.
- Your visit to our website and IP address.

Personal data we process in relation to our online store and/or products available from our business-to-consumer contacts ("B2C"):

- Basic information such as your name and workplace.
- Contact details such as address, e-mail address, and telephone number.

- Payment information such as payment method, amount, order number, and date of purchase.
- IP address.

Personal data we process in relation to other contacts:

- Information you provide us with, such as emails, job applications, etc.
- In the recruitment process we may also process data provided by references or former employees.

## Why we process your data

Please find below information regarding how we use your personal data, the legal bases for doing so, and how long we store your data:

### Our business contacts' data (B2B)

We use personal data to manage our business relationship with you ("Business relationship purposes"). The legal basis is for the performance of the contract between you and RangeAnt. If there is no contract in place with your company, the processing is based on RangeAnt's legitimate interest in maintaining and managing its business relationships. The data will be stored as long as we have or are pursuing a business relationship with you or the company you represent.

We use your contact information to market our services through, for example, newsletters, emails, publications, and events ("Marketing purposes"). The legal basis for other marketing activities (reaching out to you with newsletters etc.) is RangeAnt's legitimate interest in marketing its products and services. The data is stored as long as we have your consent, a business relationship or until you, where applicable, opt out. With your consent, we may receive information about whether you've opened our email and if you interacted with any content such as links.

We may use any information you provide as reasonably necessary to manage our relationship with you, for example for answering your queries or providing you with relevant information regarding your relationship with RangeAnt ("Communication purposes"). The legal basis is RangeAnt's legitimate interest in managing the relationship with you. The data is stored no longer than necessary based on the relationship between you and RangeAnt.

We use data regarding transactions between you or the company/organization you represent and RangeAnt ("Legal obligations"). The legal basis is for complying with a legal obligation, e.g. RangeAnt's legal obligations due to the Swedish Accounting Act (*Sw. bokföringslagen*). The data is stored as long as required by law.

We may use personal data for the establishment, exercise or defense of legal claims ("Legal rights"). The legal basis is RangeAnt's legitimate interest in establishing, exercising or defending any legal claims. Information that is relevant for any legal claim is kept for up to 10 years in accordance with the Swedish Statute of Limitations Act (*Sw. preskriptionslagen*).

### Data related to our online store or products (B2C)

We use data for the performance of the contract between you and RangeAnt. The legal basis for processing is the performance of the contract between you and RangeAnt. If there's no contract the processing is based on RangeAnt's legitimate interest in maintaining and managing its business relationships and prospective business relationships. The data is

stored if there is a contract between you and RangeAnt. The data may however be stored longer for other purposes ("[Legal obligations](#)" or "[Legal rights](#)" below).

We use your contact information to market our services through, for example, newsletters, emails, publications, and events ("[Marketing purposes](#)"). The legal basis for other marketing activities (reaching out to you with newsletters etc.) is RangeAnt's legitimate interest in marketing its products and services. The data is stored as long as we have your consent, a business relationship or until you, where applicable, opt out. With your consent, we may receive information about whether you've opened our email and if you interacted with any content such as links.

We may use any information you provide as reasonably necessary to manage our relationship with you, for example for answering your queries or providing you with relevant information regarding your relationship with RangeAnt ("[Communication purposes](#)"). The legal basis is RangeAnt's legitimate interest in managing the relationship with you. The data is stored no longer than necessary based on the relationship between you and RangeAnt.

We use data regarding transactions between you or the company/organization you represent and RangeAnt ("[Legal obligations](#)"). The legal basis is for complying with a legal obligation, e.g. RangeAnt's legal obligations due to the Swedish Accounting Act (*Sw. bokföringslagen*). The data is stored as long as prescribed by law.

We use data to prevent unauthorized access and misuse of RangeAnt's website and services and to ensure the safety of information ("[Prevention of misuse](#)"). The legal basis is RangeAnt's legitimate interest in having control over authorizations, access to and functioning of RangeAnt's digital services. The data is stored no longer than necessary based on your use of our website, services, and/or products.

We may use personal data for the establishment, exercise or defense of legal claims ("[Legal rights](#)"). The legal basis is RangeAnt's legitimate interest in establishing, exercising or defending any legal claims. Information of relevance to any legal claim is retained for up to 10 years in accordance with the Swedish Statute of Limitations Act (*Sw. preskriptionslagen*).

## Other contacts

We may use any information you provide as reasonably necessary to manage our relationship with you, for example for answering your queries or providing you with relevant information regarding your relationship with RangeAnt ("[Communication purposes](#)"). The legal basis is RangeAnt's legitimate interest in managing the relationship with you. The data is stored no longer than necessary based on the relationship between you and RangeAnt.

We use data you provide us with in relation to a job application to process your application and assess your suitability for employment ("[Recruitment purposes](#)"). The legal basis is RangeAnt's legitimate interest in recruiting employees with adequate skillsets. The data is stored as long as necessary to assess if you are suitable for employment at RangeAnt.

For the establishment, exercise or defense of legal claims in relation to recruitment ("[Legal rights](#)"). The legal basis is RangeAnt's legitimate interest in establishing, exercising or defending any legal claims related to recruitment. We will not store your data for more than 25 months after we have recruited a candidate for an employment position for which you have applied.

## How we share your data

We do not sell your data to any third party for marketing purposes. However, we may share information with our suppliers when they perform services on our behalf to maintain and support our IT systems. Such suppliers may only process the data in accordance with our instructions, i.e. in accordance with this Privacy Policy.

We may also disclose or share your data with:

- Auditors.
- Professional advisors.
- A third party when it's necessary to comply with a legal obligation whether by law or contract.
- Social media such as Facebook, Instagram, LinkedIn, Twitter or the like when you contact us through such services. If you use these services, we refer to the respective service's Privacy Policy for information on how they process personal data.

We strive to process all your data inside EU/EEA. However, some of RangeAnt's IT providers and collaborative partners operate in the United States, for example (Google by the use Google Analytics). When personal data is shared with these providers, RangeAnt has put forth reasonable efforts to ensure the level of protection is equivalent to that applicable in the EU/EEA, through the providers' accession to the EU-US framework, Privacy Shield, in accordance with Article 45 of the General Data Protection Regulation. You can read more about the framework [here](#).

If we transfer your personal data outside the EU/EEA, such transfer will be subject to appropriate safeguards in accordance with applicable data protection legislation.

#### How we protect your data

We use a range of technical and organizational measures to protect your data from unauthorized access, use, loss, change or deletion in accordance with applicable data protection legislation. Such measures include, but are not limited to, physical controls, encryption, eligibility restrictions, policies, etc.

#### Your rights

In accordance with applicable data protection legislation, you have a right to request access to, rectification or erasure of your personal data or restriction of the processing of your personal data. You also have a right to object to processing as well as the right to data portability.

You have a right to lodge a complaint regarding our processing of your data with the Swedish Data Protection Authority, Box 8114, 104 20 Stockholm, Sweden. You can also contact the Data Protection Authority in the Member State of your domicile or place of work.

#### Changes to this Privacy Policy

RangeAnt reserves the right to make changes to this Privacy Policy from time to time. If substantial changes to the Privacy Policy are made, RangeAnt will inform you about such changes by e-mail, provided RangeAnt has your e-mail address or, if reasonably possible, in some other manner.

#### How to contact us

Please do not hesitate to contact us should you have any questions about this Privacy Policy or the processing of your data or if you would like to exercise any of your rights under applicable data protection legislation.

You can contact us at:

RangeAnt AB, corporate registration number: 559288-6914

Address: Hamntorget 1, 2tr, SE-652 26 Karlstad, Sweden

Tel: +46 (0)54-240 200

Email at [privacy@RangeAnt.com](mailto:privacy@RangeAnt.com)

## Cookies

RangeAnt's website uses cookies. A cookie is a text file that the website you visit requests to save on your computer. RangeAnt uses cookies based on your consent to:

- Facilitate and improve your use of the website.
- Collect information about your experience on our website using Google Analytics. Such information includes number of website visitors, average duration per session, the pages per session, and more.
- Identify when business contacts visit our website.
- Engage in marketing: Display RangeAnt's advert when you visit certain websites, including but not limited to Facebook, LinkedIn, Twitter, Instagram, Google, and to create social media marketing profiles based on the information collected via cookies, assess marketing performance to create better marketing campaigns.

If you do not wish to receive cookies, the "Help" portion of the toolbar on most browsers will tell you how to prevent your browser from accepting new cookies or how to have the browser notify you when you receive a new cookie. Additionally, you may be able to disable or delete similar data used by browser add-ons, such as Flash cookies, by changing the add-on's settings or visiting the website of its manufacturer. You may, further, receive a direct prompt from RangeAnt's website wherein you can opt out of or otherwise modify any cookie settings.